Brittney Larson

EDUCATION

BFA in Graphic Design
University of Minnesota [2009 - 2013]
College of Design

HISTORY

6/15 - Current
Ultimate Wellness Center
Graphic Designer

I service the minimal graphic design needs of UWC mostly from home. For them I have produced brochures, newsletters, corporate wellness documents, and event signage as well as any other print or digital media they may need.

1/14 - Current Partners In Design, Inc. Junior Graphic Designer I was hired on to handle the overflow of a high volume one-woman agency. Under her I have gained invaluable experience in many areas, from rebranding 80-page corporate PowerPoint presentations to designing packaging for cookies, candies, teas and other retail food items.

10/11 - 5/12 Chelsea Baby Shoes Graphic Design Intern I was in charge of managing Chelsea Baby's visual communication. My tasks included creating digital and print media such as advertisements and social media outreach campaigns.

SKILLS

Proficient in Mac and PC
Experienced user of Adobe Suite
incl. Photoshop, Illustrator, & InDesign
Experienced user of Microsoft Office
incl. Word. Excel & PowerPoint

I am well-versed in typography and layout design, color theory, and marketing. Besides the work listed, I have also taken on numerous freelance projects such as logo and poster designs. I greatly enjoy working with people to help their design visions come to life!

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